

SPRING 2025

ourhomes

BARRIE HOME & LIFESTYLE SHOW

SPONSORSHIP
REGISTRATION

MARCH 29 & 30, 2025

Saturday 9a.m. - 5p.m.

Sunday 9a.m. - 4p.m.

Sadlon Arena

555 Bayview Drive, Barrie

Become An Event Sponsor!



SECTION 1: SPONSOR INFORMATION

SPONSOR INFORMATION (Fill in grey sections)

Company Name	
Address	
City / Town	
Prov	Postal Code
Contact	
Phone	
Email	

SPONSOR BUSINESS CATEGORY (please mark with X)

<input type="checkbox"/>	Home & Décor	<input type="checkbox"/>	Fashion & Jewelry
<input type="checkbox"/>	Outdoor Living	<input type="checkbox"/>	Body & Wellness
<input type="checkbox"/>	Sports & Recreation	<input type="checkbox"/>	Pool & Spa
<input type="checkbox"/>	Professional Services	<input type="checkbox"/>	Travel & Tourism
<input type="checkbox"/>	Taste - Food & Drink Items	<input type="checkbox"/>	Crafts, Gifts & Hobbies
<input type="checkbox"/>	BBQ & Accessories	<input type="checkbox"/>	Misc Other

SECTION 2: SPONSORSHIP EVENT OPTIONS

SPONSOR LEVEL PRICING		AD SIZE	BOOTH ASSIGNMENTS	PASSES	BOOTH	PROGRAM	SIGNAGE	ONLINE
\$6,900	Presentation Stage Sponsor	Full Page	(6) 8x8 Booths on Arena Level	10	ISL	✓	✓	✓
\$5,000	Platinum Sponsor	Full Page	(1) Island 10x20 Booth on Arena Level	10	ISL	✓	✓	✓
\$3,500	Gold Sponsor	1/2pg	(1) Double Large 10x20 Booth on Arena Level	6	2	✓	✓	✓
\$2,500	Silver Sponsor	1/4pg	(1) Large 8x8 booth on Arena Level	4	1	✓	✓	✓

QTY	DESCRIPTION	AMOUNT	HST (13%)	TOTAL	EXT. TOTAL
	Platinum Sponsor	\$5,000	\$650	\$5,650	
	Gold Sponsor	\$3,500	\$455	\$3,955	
	Silver Sponsor	\$2,500	\$325	\$2,825	
	(5) Pk Guest Passes	\$40	\$5.20	\$45.20	

NOTE: See Section 3 for additional information. Ad is in the event program.

INCLUSIONS:

- All sponsors recognized on all online apps (Web, Social etc.)
- All sponsors will be included in site signage
- Guest Passes vary on sponsor level
- Booth Assignments vary on sponsor level

- Standard Pipe & Drape installed - where applicable
- Table plus (2) Chairs
- Hydro - standard 110V 15A circuit
- Free Parking

OPTION(S)

- \$10 Additional Exhibitor Badge
- \$40 (5) Pack of Guest Passes

NOTES:

- Please do NOT send payments in advance of acceptance to event
- Upon acceptance, a 25% deposit must be received within (2) weeks to CONFIRM space
- Final payment deadline is no later than twelve (12) weeks prior to the event

Fill in grey areas with numerical value only - form will auto calculate total

SECTION 3: ADDITIONAL INFORMATION

SPONSOR PROGRAM AND LEVELS

1. The sponsor program is designed to provide mutually beneficial rewards to all stakeholders
2. These levels, pricing, and perks are guidelines and can be subject to negotiation or customization
3. Various levels are available - Silver, Gold, and Platinum. Perks and rewards broken down as follows:

SILVER LEVEL

Included in Online Promotional campaigns - Social Media, Website etc.

Quarter page ad published in event program

Will be listed and acknowledged on event signage during the event.

Each Silver Level sponsor will receive (1) Large 8x8 booth

Each Silver Level sponsor will receive (4) Guest Passes

GOLD LEVEL

All Silver level perks

Half-page ad published in event program

Each Gold Level sponsor will receive (2) Large 8x8 booths

Each Gold Level sponsor will receive (6) Guest Passes

PLATINUM LEVEL

All Silver and Gold level perks

Additional promotional value (Radio Ads and Billboards)

Full page ad published in event program

Each Platinum Level sponsor will receive (1) Large Island booth (open 8x16) included in fee - **Arena Level**

Each Platinum Level sponsor will receive (10) Guest Passes

PRESENTATION STAGE LEVEL

Exclusive sponsorship package

(6) large 8x8 booths on Arena Level floor (designated spots P1 to P6)

All marketing perks as PLATINUM level PLUS special mention on Radio Ads, Billboards, Website etc

Additional signage at event site

Total of (20) Guest Passes for event

LOAD IN / OUT SCHEDULES

1. Load In times will be published no later than six (6) weeks in advance.
2. Sponsors will be provided early-access timeslots
3. Load Out will commence immediately following the close of event.
4. Sponsors are not permitted to commence teardown activities prior to closing on Day 2 (see times above).
5. Failure to comply with this will result in ineligibility to exhibit at future events.

SERVICES & INCLUSIONS

1. Standard Hydro service is provided for all event sponsors; 110V 15A circuits
2. Table plus (2) chairs are included per booth
3. Exhibitor Badges are provided as follows; (2) Badges per Large or Extra Large booths, (4) Badges per Island booth. Additional Exhibitor Badges can be available upon request.

INSURANCE

Sponsors exhibiting will be required to provide copies of their certificate of insurance (COI) in advance of the event. Additional insured information will be supplied in the Sponsor Kits which are distributed only after registration to the event has been CONFIRMED.

CONSENT

As included in this sponsorship agreement, consent is given to the allow OUR HOMES PRODUCTION Inc. company usage of logos, trademarknames etc for the purpose of promoting the event. Sponsors will supply associated marketing assets upon request.

HOLD HARMLESS AGREEMENT - BOOTH SPACE LESSEE | LESSOR AGREEMENT

I, the Lessee, shall indemnify and hold harmless OUR HOMES PRODUCTION Inc., their members, agents and employees from and against all claims, demands, losses, costs, damages, action suits or proceedings by any third parties that may arise out of, or may attribute to all operations performed by or carried out by lessee, their agents, employees or anyone for whose actions may be held liable howsoever caused.

This agreement is also extended, from the Lessee, to the hosting venue (Sadlon Arena and City of Barrie), and it's affiliates.

Name (Print): _____

Date: _____

Signature: _____

Email completed registration to homeshowsgb@ourhomes.ca